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**Internship Description**

Amy Riolo, LLC is a rapidly expanding company that deals with publishing, writing, marketing, the food business in US and Italy, and major media (tv and print) on a daily basis. We plan large scale culinary and culture events as well as culinary tours to the Mediterranean region.

We are looking to hire an intern with strong knowledge and understanding of the digital media landscape, including various social media platforms for th 2022-2023 calendar year. We are currently redesigning our website and e-commerce platforms and will soon launch a social media campaign.

The intern hired for this position will need strong critical thinking skills as well as knowledge and interest in the Italian language and culture in order to integrate into our vibrant and passionate team, who are very excited to share this launch with an intern hoping to gain extensive online experience.

**Responsibilities**

* Contribute to website redesign project
* Monitor and post on blogs, forums, and social networks
* Assist with online outreach and promotion using Facebook, Instagram, LinkedIn, Twitter, TikTok, Pinterest and more
* Optimize website and social media
* Perform keyword analysis
* Perform cost/benefit analysis

**Requirements**

* Marketing/Business or Italian Language major
* 3 years of experience with Internet and social media platforms
* Solid understanding of youth markets
* Energetic and creative
* Hard-working and team-oriented

**Benefits**

* Practical experience with Italian language and culture, the culinary industry, website launch and social media campaigns
* Shadowing, mentoring, and training opportunities with experienced, knowledgeable professionals
* Opportunity to participate in networking events, culinary and trade shows, tv and media, and company meetings
* Flexible schedule for students – approximately ½ of work can be done remotely
* Upon completion, students will receive a detailed plan of action for beginning their career, a professional reference, and job listing for their resume

If interested, please send a letter stating your career goals and why this internship interests you as well as your current resume to amy@amyriolo.com